

Uzomah Teslim

[My Website](#) | [LinkedIn](#) | [My Blog](#) | [Portfolio](#)

Lagos, Nigeria | Open to Remote Roles

My Email: heyuzomah@gmail.com

Product Manager | Building Smart, Simple Solutions

I am a Product Manager who combines data and intuition to craft simple and impactful solutions. I take time to understand real problems that users face, even when they are unable to explain them clearly.

EDUCATION

Federal University of Technology Owerri
Bachelor of Technology in Mathematics

Sep. 2016 – Nov 2022
Imo State, Nigeria

SKILLS

Product Strategy : Market Research, Competitive Analysis, Go-To-Market Strategy, User Interviews, Survey Design
Marketing : Meta Ads, Landing Page Design CopyWriting, Graphics Design, Lead Generation
User & Product Analytics : A/B Testing, Regression Analysis, Customer Segmentation, Churn Analysis
Technical & Design Skills : Python, SQL, Google Analytics, Google Looker Studio, MixPanel, WordPress, Canva
Tools & Collaboration : Jira, Notion, GitHub

EXPERIENCE

Neo's Coffee

Nov. 2022 – Dec. 2024
Lagos, Nigeria

Product Analyst | Internship

- Flagged 11.2% year-over-year revenue drop driven by Excelsa decline and U.S. market overdependence
- Found retention gap with \$40K from new vs \$5K from returning customers despite 479 Premium members
- Exposed international risk as U.K. sales dropped 60% and Ireland contribution remained minimal
- Identified product shift with Liberica overtaking Excelsa and Robusta growing 10% amid overall decline
- Tracked revenue at 48.7% of \$14,500 goal by midyear, highlighting urgency for Q3Q4 action
- Revealed 2.9% profit margin with just \$1,301 profit from \$45,134 revenue, showing cost issues
- **Highlights:** [View Project](#), [My Portfolio](#)

REAL WORLD PROJECTS WITH REAL USERS: LINKS AVAILABLE

Product Manager | OneGoodCV (Launched June 2025)

- Founded and led the development of OneGoodCV, a free web app to help users build job-winning CVs
- Conducted user research and validated product-market fit by creating 30+ CVs manually
- Defined product roadmap and authored PRDs based on user insights
- Led cross-functional development coordinating UX design, front-end development, and content strategy
- Executed go-to-market strategy achieving 1,000+ users at launch through organic growth
- Implemented KPIs and analytics; achieved 20% success rate with beta users receiving callbacks
- Managed 30+ beta testers and iterated product based on user feedback
- **Highlights:** [Visit Website](#), [My Portfolio](#)

Freelance Product Manager | TessX AI App (Jan. 2025 - Apr. 2025)

- Identified product opportunity at TessX car dealership: manual pricing process caused 20% delays and frequent errors, reducing sales and profitability
- Identified product opportunity at TessX: manual pricing caused 20% delays and frequent errors
- Authored technical PRD and led development of machine learning model with 91% accuracy
- Led cross-functional development and launched web app delivering instant price suggestions
- Executed user adoption strategy achieving 100% team onboarding in under 1 day
- Delivered 18% faster pricing decisions and 12% increase in monthly sales
- **Highlights:** [View App](#), [About Project](#), [My Portfolio](#)